

# UPTIME. POWER. SOLUTIONS.

TRUCKING | HEAVY EQUIPMENT | AGRICULTURE | TRANSIT | FIRST RESPONSE





# PRO POWER SOLUTIONS FOR HEAVY DUTY APPLICATIONS

In the field, heavy duty power means performance on demand — every shift, every day. While on the bottom line, heavy duty service puts the focus on uptime, cost of ownership, reliability, and ease of use. With Crown Battery, you can have it all with our lineup of Flooded, Enhanced Severe Duty, and AGM Batteries for internal combustion and energy storage applications you rely on.

We get it. As qualified industry experts for nearly a century and one of North America's leading battery manufacturers, we make it our business to understand what Heavy Duty customers need to keep their business rolling, powering vehicles and equipment in these fields and more — today, tomorrow and beyond:

- **TRUCKING - OTR & SHORT-HAUL**
- **AGRICULTURE**
- **CONSTRUCTION & HEAVY EQUIPMENT**
- **FIRE & EMS**
- **COACHES, BUSES & TRANSIT**





# ELIMINATING THE RISK OF UNSCHEDULED DOWNTIME – AND ASSOCIATED COSTS

Fixing or replacing batteries that fail to start or power equipment costs far more than conducting preventative maintenance. And when time is money, repair or replacement is often only a small part of the expense of battery failure and resulting downtime, once onsite service rates, idle crews, rental equipment charges, missed production quotas and more are taken into account.

That's why OEMs have long recognized Crown Battery for our reputation of delivering high-performance, and superior quality batteries for Class 4-8 trucks, construction machinery, transit fleets, and the specialty vehicles that they – and their customers – rely on every day.

**GROUP 31 STARTER & APU BATTERIES:** From our legacy XD and Enhanced Severe Duty FLA models to our premium, contemporary, and maintenance-free AGM products, we made our reputation developing battery solutions that meet OEM vehicle specs and application usage since 1926. Our starter batteries feature rugged construction to provide power and peace-of-mind performance, year after year, under the most brutal operating conditions.



**HEAVY DUTY COMMERCIAL BATTERIES:** Crown Battery has you covered with a full line of proven performers for demanding engine starting and auxiliary applications such as farm and construction machinery, life gates, compressors, reefer trailers and sleeper cabs. We leave nothing to chance to ensure your operations run smoothly, whether you're offloading a delivery, dressing corn, picking up passengers, or saving a life.



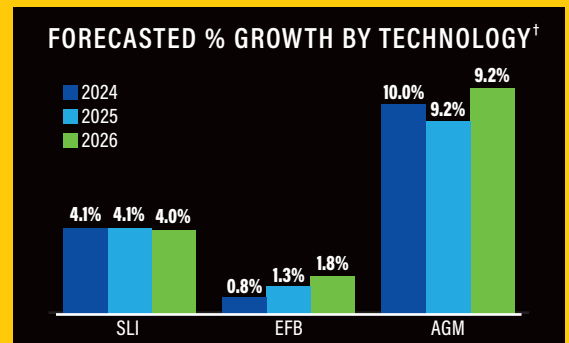
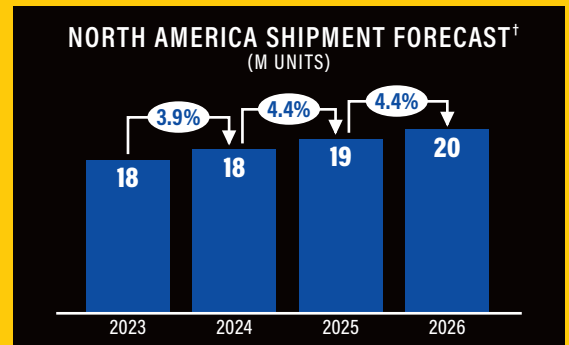
# MARKET EXPERTISE

We keep ahead of the trends, anticipating market needs to deliver the heavy duty battery power and energy storage solutions that businesses and service providers count on.

The rapid evolution of market and regulatory forces has resulted in alignment of internal combustion and hybrid equipment applications, indicating strong growth in the coming years as evidenced by battery industry trends.



The post-pandemic era has been marked by exceptional growth in the Class 2-8 fleet category.\* In turn, our insight, innovation and reputation for proven, reliable performance uniquely qualifies Crown Battery to be your supplier of choice – and respond to corresponding growth opportunities in the starter and heavy-duty deep cycle battery markets as illustrated in the following forecasts:



\*SOURCE: U.S. Commercial Vehicle Market Report; Spring 2024

†BCI Transportation Forecast, 2024



# PERFORMANCE. RELIABILITY. R.O.I.

MEET THE POWERFUL CROWN BATTERY HEAVY DUTY COMMERCIAL SERIES:

## XD SERIES GROUP 31 BATTERIES:

Engineered for optimal durability, easy charging, and trustworthy power. Maintenance-free design; delivers accessory power on demand.



## SDC SEVERE DUTY BATTERIES:

Exclusively from Crown Battery — the Heavy Duty industry's only true Enhanced Flooded Battery.

▶ Engineered for applications where batteries are used for both starting and running power — and are subject to partial state-of-discharge application.



## CROWN1 AGM BATTERIES:

Our most advanced, powerful, sealed, maintenance-free models.

- ▶ Super-thick plates, massive top lead connectors and high-performance internal components deliver increased power, cyclic durability, and increased dynamic charge acceptance.
- ▶ Includes the latest contemporary dryfit features.



## XD SERIES STARTER BATTERIES:

Engineered with more than just power and durability. Crown Heavy Duty Batteries are application-qualified by robust design and proven construction methods that eliminate known failure modes to deliver maintenance-free power on-demand.



## SUSTAINABLY POWERING OUR WORLD

Crown Battery is proud to make an impact without leaving one — setting the battery industry sustainability standard:

- Our batteries are nearly 100% recyclable — 99.3%, to be exact — and are manufactured using 100% renewable energy
- We're the only battery manufacturer recognized by the US Environmental Protection Agency as a Green Power Partner
- Thanks to our worldwide partner, dealer and authorized specialist network, we can deliver the power, performance and support you need, wherever you're located

FOR THE FULL STORY:



Download our Commercial Heavy-Duty Battery line card at [crownbattery.com](http://crownbattery.com) and contact us [commercial@crownbattery.com](mailto:commercial@crownbattery.com) to learn more about our powerful, sustainable solutions.

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